

Both my wife and I have been absolutely thrilled with the success of the Do Not Call list here in Wisconsin - no evening interruptions at dinner, no flood of wasteful telemarketing calls all during the day. As to the banks wanting to be able to sell my phone numbers to "affiliates" or to call me for up to 18 months to win back my business, that is ludicrous.

First of all, the banks are making plenty of money in excessive fees and reduced services without having to pad their pockets with more cash by selling my phone numbers to their affiliates. Their desire for profit does not supercede my right to a peaceful home life. Before Do Not Call, my wife and I figured out that we received 5-8 calls per day (she's a stay at home mom and had to screen calls without answering machines just to keep her day productive) and 2-3 calls per night. Who even buys from a telemarketer? I don't know who's on the other end of the phone. I buy things from people I seek out, find and research - not the flunky who pulled my number off a list. And as to the 18-month window to win back my business - if I leave a business, I have thought it out and moved it for my reasons. Annoying phone calls afterward surely won't bring me back.